

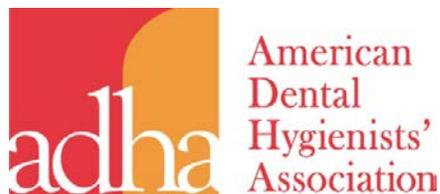
**The American Dental Hygienists' Association
is pleased to announce the**

2017

**Student Informative
Poster Presentation
Competition**

Center for Lifelong Learning at the
94th Annual Session
Prime F. Osborn III Convention Center
Jacksonville, Florida

Application Deadline: March 31, 2017



Student Informative Poster Presentation Competition

American Dental Hygienists' Association's
2017 Center for Lifelong Learning at the 94th Annual Session
in **Jacksonville, FL at the Prime F. Osborn III Convention Center.**

*The **Informative Poster Presentation** is a new student competition being introduced in 2017. Informative Poster Presentations are **not original research** but are required to be presented in a poster format instead of a tabletop, tri-fold board format. For the 2017 Student Competition at ADHA's Center for Lifelong Learning at the Annual Session, Informative Poster Presentations and Table Clinics will be judged alongside one another as part of the same presentation group. **For the 2018 Student Competition and beyond, Table Clinics will no longer be allowed and all non-original research is required to be presented as an Informative Poster Presentation.** If you have any questions about this format change or about rules and regulations for an Informative Poster Presentation, please contact Sue Bessner at sueb@adha.net.

Through the **Informative Poster Presentations** students will have the opportunity to raise awareness about a theory, service or trend in dental hygiene practice. This is a competition, and will be both judged and scored. **Please note that in 2017 both the Table Clinic Presentations and the Informative Poster Presentations will be judged as part of the same group.** This means that there will be a single First, Second, and Third place award winner chosen from these combined presentation formats.

All applications must be received by **March 31, 2017**.
Space is limited and subject to a first come, first served basis.

American Dental Hygienists' Association (ADHA) Annual Session: www.adha.org/annual-session/

REQUIREMENTS

- Presenters are required to be present at all three related events at CLL/Annual Session:
 - The competition on Wednesday, June 14 from 4:00-6:00pm in TBD
 - The awards breakfast on Thursday, June 15 from 9:30-10:30am in TBD
 - The Open Viewing Session on Thursday, June 15 from 11:00am to 1:30 pm in TBD
- Competitors are required to wear professional, business attire to all related events (slacks, skirts, blazers, etc.)

Informative Poster Presentation

WHAT IS AN INFORMATIVE POSTER PRESENTATION?

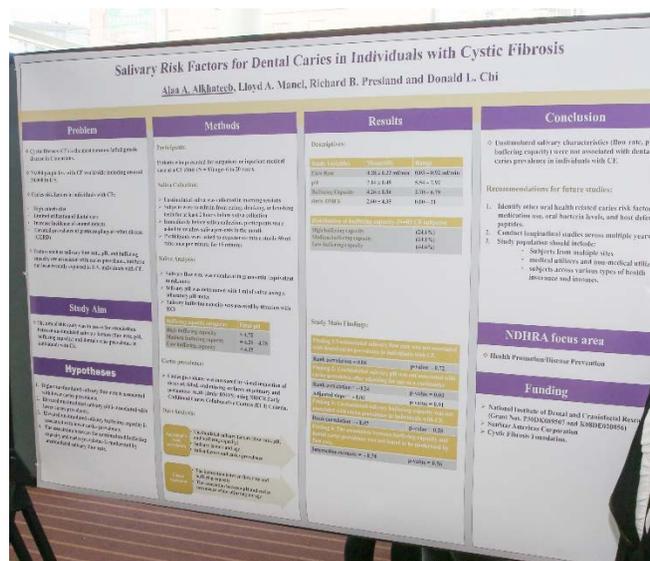
An **Informative Poster Presentation** is a presentation using oral communication and a professional poster to inform, clarify, and/or review material on a specific topic. An Informative Poster Presentation is **NOT original research**.

An Informative Poster presents useful and timely information in an original, interesting manner. This information may be a technique, theory, service, trend or expanded opportunity in the practice of dental hygiene and/or the broader realm of oral and systemic health. Your Informative Poster should be focused, clear and concise to provide information quickly and stimulate attention and interest. An Informative Poster is not an exhibit of materials.

CRITERIA FOR PREPARING YOUR INFORMATIVE POSTER PRESENTATION

1. Identify a theme or topic for your poster presentation.
2. Research your topic thoroughly and have reference documentation available.
3. Be prepared for questions and discussion.
4. Be prepared to communicate the information clearly within the allotted seven minutes. Practice your presentation so that you can discuss the key points without reading directly from note cards.
5. Prepare your poster to effectively communicate and supplement what you are saying. Avoid using sensationalized comments or images. The presentation should be professional and based in sound science and qualified references.
6. Practice your presentation with friends and colleagues. Ask for constructive criticism.

Examples of Past Posters:



RULES AND REGULATIONS FOR INFORMATIVE POSTER PRESENTERS

1. All presenters must be student members of ADHA at the time of the application deadline to participate in the Informative Poster Presentation program during ADHA's Center for Lifelong Learning (CLL) at the 94th Annual Session. Registered/licensed hygienists are not eligible to participate in the Student Informative Poster Presentation program.
2. A registration fee is required to present.
 - The fee is **\$45** if **all** participants are registered to attend the CLL/Annual Session convention as a student participant.
 - If **one or more participants are only coming to present, attend the awards breakfast and open viewing**, the fee is **\$100**.
 - The registration fee to present must be submitted at the time of the application.
3. Up to **four presenters** are allowed for each poster.
4. Professional attire is required. Please keep in mind that presenters will be standing during the entire judging process. Comfortable shoes are recommended.
5. Displaying a dental hygiene program name or name tag during judging is **strictly prohibited**. Do not wear name tags with school affiliation. Those who do not comply will be disqualified from the competition.
6. Presentations must not exceed seven minutes. A two to three minute question and answer portion will follow after concluding the presentation.
7. Trade names on products and or instruments are allowed to be identified.
8. Drugs names are allowed to be identified by their trade, commercial or product name. However, drug names must be referenced by their generic name or chemical makeup following the initial statement of the trade, commercial or product name.
9. Posters and Table Clinics will be judged by three randomly assigned judges.
10. Advertising matter, commercial promotion and solicitation of sales of any type are prohibited.
11. Posters must be confined to the size of the billboard provided (4' x 8'), and in landscape layout.

Failure to comply with these rules and regulations will disqualify the poster from active competition and it will not be judged.

QUESTIONS?

If you intended to present as a Research Poster or a Table Clinic and wish to change your presentation type OR

If you have any questions about the rules and regulations for an Informative Poster Presentation, please contact:

Sue Bessner, Director Professional Development
Email: sueb@adha.net

Please use the ADHA Informative Poster Presentation Registration Form to input your information and submit the application.

Apply here: [Link Coming Soon!](#)